

Agenda of events

*organised by the project 'NEXT'
in the framework of:*



REGIONE MARCHE  Attività produttive, lavoro, turismo, cultura e internazionalizzazione

05-06-07 JUNE 2014 CIVITANOVA MARCHE
Polo di Istruzione Superiore Leonardo da Vinci

INNOVACTORS

New challenges and opportunity from Europe

The poster features a hand holding a magnifying glass over a lightbulb, with several other lightbulbs floating in the background.



NEXT

Innovation
beyond
borders



The project is co-funded by the European Union,
instrument for Pre-Accession Assistance



05 JUNE

H 17.00-19.00

WORKSHOP New Businesses: *How to attract investors – META Group*

The workshop identifies and illustrates criteria that investors usually use for assessing business idea. It explains all steps necessary for successfully presenting a business idea.



LOCATION: NEXT workshop area – 1st floor



06 JUNE

H 10.00-12.00

WORKSHOP Finance For Innovation: *Strategies and Instruments of the 2014/2020 European Programming Period – META Group*

The workshop highlights the primary role that financial engineering play for territorial development. It explains how to set up financial tools using structural funds in the new European programming period and finally provides participants with some success cases and “ready to use” tools and informations for properly designing and launching financial engineering schemes .



LOCATION: NEXT workshop area – 1st floor

H 10.00-13.00: ‘NEXT’ MATCH-MAKING EVENT

H 10.00-10.30 - SESSION 1

WELCOME

*Mrs. **Patrizia Sopranzi**, Director of the Department for Innovation Research and competitiveness of the productive sectors, Marche Region, Italy*

*Mrs. **Vilma Tomço**, Director of the Department of European ICT, Ministry of Innovation and Public Administration, Albania*

INTRODUCTION

Investment opportunities in strategic sectors for fostering Albania's economic growth. The role of IntesaSanPaoloBank Albania as partner for development *Mr **Silvio Pedrazzi**, CEO of IntesaSanPaoloBank Albania*

The Italian Cooperation instruments supporting SMEs in Albania – *Mr **Giacomo Pides**, Italian Cooperation for Development*

H 10.30-13.00- SESSION 2

BUSINESS SPEED-DATING *for businesses and research centres of the Adriatic-Ionic macro-region – Fondazione Giacomo Brodolini and Archidata*

LOCATION: NEXT LAB, Ground Floor

H 10.30-17.00

NEXT SMART PEOPLE GALLERY: *Video interviews recording – Fondazione Giacomo Brodolini*

LOCATION: NEXT LAB, Ground Floor

H 10.30-17.00

SMEs and CRTT have the possibility to enlarge their network and to participate to a further B2B in the framework of INNOVACTORS! For registering, please follow this link: <http://www.b2match.eu/innovactors>

For more information:

<http://blog.adriatic-next.eu/>