

INNOVACTORS

New challenges and opportunity from Europe

05-06-07 JUNE 2014 CIVITANOVA MARCHE
Polo di Istruzione Superiore Leonardo da Vinci

EXHIBITION AREA, MEETINGS, B2B AND R2B, SEMINARS,
WORKSHOPS ON STRATEGIC ISSUES FOR A SMART GROWTH



Attività produttive,
lavoro, turismo, cultura
e internazionalizzazione



THURSDAY 05 JUNE

H 10.00-12.30 PLENARY SESSION (AULA MAGNA)

INNOVATE IN ORDER TO BE A LEADING ACTOR IN THE FUTURE

Welcome by Mr. Tommaso Claudio Corvatta, Major of Civitanova Marche

Official opening by Mr. Gian Mario Spacca, President of Marche Region

Ms. Sara Giannini, Marche Region Councillor for Productive Activities, Research and Innovation

Mr. Alessandro Rainoldi, European Commission, Joint Research Centre - IPTS of Seville

Ms. Stefania Giannini, Italian Minister for Education, University and Research, MIUR (to be confirmed)

PROGRAMMED SPEECHES

H 13.30 LIGHT LUNCH

H 15.00 OPENING OF THE EXHIBITION: HOME AUTOMATION, ICT, SUSTAINABLE MANUFACTURING, MECHATRONICS, HEALTH AND WELLBEING

H 17.00-19.00 PLENARY SESSION (AULA MAGNA)

PUBLIC ADMINISTRATION AS ENGINE FOR INNOVATION FOR MORE EFFICIENT AND HIGHER QUALITY SERVICES

Ms. Loredana Capone, Apulia Region - Councillor for Economic Development

Mr. Piero Ciccarelli, Marche Region - Director of Health Department

Ms. Sara Bedin, Innovation procurement expert for the European Commission (EC), the Italian Ministry for Education, University and Research (MIUR), the Italian Ministry of Economy and Finance (MEF)

ANCI (National Association of the Italian Municipalities), Marche Region branch office

ROUND TABLE **Discussing Italian regional experiences from:** Emilia-Romagna, Lombardy, Marche, Apulia and Tuscany

Moderator: Mr. Alessandro Valenza, public policy expert

PARALLEL EVENTS

H 15.00-17.00 WORKSHOP **CLUSTERS: STRATEGIES AND PROGRAMMES AT A GLANCE**

Mr. Mario Calderini, Polytechnic University of Milan, School of Management

Mr. Emanuele Fidora, Italian Ministry for Education, University and Research (MIUR), General Direction for Research Coordination and Development

Laura Morgagni, "SmartCommunitiesTech" Cluster

Mr. Daniele Rossi, "Agrifood" Cluster

Mr. Sauro Longhi, "Technologies for Living Ambients" Cluster

Mr. Tullio Tolio, "Intelligent Enterprise" Cluster

H 15.00-17.00 WORKSHOP **An overview of the experiences from the projects WIDER, INNOVAGE and SEE-INNOVA**

H 17.00-19.00 WORKSHOP **NEW BUSINESSES: HOW TO ATTRACT INVESTORS** - "NEXT" Project

H 17.30-19.30 **INNOVATION NETWORKING CAFÉ AND PITCH ELEVATOR**

H 20.00 **NETWORKING DINNER: FISH AND WINE FROM MARCHE REGION**

FRIDAY 06 JUNE

H 10.00 **OPENING OF EXHIBITION**

H 10.00-18.30 **BILATERAL MEETINGS (B2B, R2B, R2G, B2G, G2G)**

H 10.00-12.00 **ROUND TABLE INTERNATIONALISATION: NEW MODELS FOR COMPETITIVENESS**

Session opening by Luigi Lacchè, Macerata University Chancellor

H 10.00-12.00 **WORKSHOP FINANCE FOR INNOVATION: STRATEGIES AND INSTRUMENTS OF THE 2014/2020 EUROPEAN PROGRAMMING PERIOD** - "NEXT" Project

H 10.00-13.00 **MATCH MAKING EVENT EVENT "BUSINESS SPEED-DATING" FOR BUSINESSES AND RESEARCH CENTRES OF THE ADRIATIC-IONIC MACROREGION** - "NEXT" Project

H 10.00 - 13.30 **OPENDAY: FABLAB DIGITAL MAKERS**

Presentation of FABLAB - 3D Laboratory - 3D Scanner (from 3D models to objects and vice versa - practical demonstration)

H 10.00-13.00 **VISIT TO LONGEVITY HUB - FABRIANO**

H 13.30 **LIGHT LUNCH**

H 17.00-19.00 PLENARY SESSION (AULA MAGNA)

THE CHALLENGES OF INNOVATION AND INTERNATIONALISATION FOR THE GROWTH OF THE PRODUCTIVE SYSTEM

Mr. Gian Mario Spacca, President of Marche Region

Mr. Mikel Landabaso, European Commission D.G. Regio (video conference)

Mr. Andrea Bairati, National Representative of Confindustria, Italian Employers' Federation - Education, Innovation and Territorial Policy

Mr. Paolo Manfredi, National Representative of Confartigianato, Italian Craftsmen's Federation - Innovation, SMART cities and digital strategy

Mr. Mario Pagani, National Representative of the Industrial Policy Department

ROUND TABLE **Businesses experiences from Italian regions:** Regions of Emilia-Romagna, Lombardy, Marche, Apulia and Tuscany
Moderator: Mr. Martino Martellini, Pressman

PARALLEL EVENTS

H 14.30-17.30 **OPEN DAY FABLAB'S DIGITAL MAKERS**

ARDUINO Workshop (from the basics to the applications in home automation and mechatronics)

Session opening by Flavio Corradini, Camerino University Chancellor

H 15.00-16.00 **WORKSHOP OPPORTUNITIES FOR SMES IN HORIZON 2020**

Mr. Antonio Carbone, APRE Agency for the Promotion of European Research

H 16.00-17.30 **INFO POINT HORIZON 2020** APRE Agency for the Promotion of European Research

H 15.00-17.00 **WORKSHOP NET AGE - PUBLIC-PRIVATE PARTNERSHIPS: AN INSTRUMENT FOR ACTIVE AGEING**

Session opening by Stefano Pivato, Urbino University Chancellor

SATURDAY 07 JUNE

H 10.00 **OPENING OF EXHIBITION**

H 10.00-13.00 PLENARY SESSION

"FROM A SUCCESSFUL IDEA TO A SUCCESSFUL BUSINESS: WHAT STOPS START-UPS FROM TAKING OFF?"

Ms. Sara Giannini, Marche Region's Councillor for Productive Activities, Research and Innovation

Mr. Stefano Firpo, Head of the Technical Secretariat of the Italian Ministry for Economic Development (MISE)

Marche Region Universities' Industrial Liaison Offices

ROUND TABLE: Experiences from Start-Ups

Moderator: Mr. Luca De Biase, Pressman

SIMULTANEOUS TRANSLATION IS PROVIDED FOR THE FOLLOWING SESSIONS/WORKSHOPS:

PLENARY SESSION - 5TH JUNE

H 10.00-12.30 AND H 17.00-19.00;

PLENARY SESSION - 6TH JUNE

H 10.00-12.30 and H 16.00-18.30 (only for Landabaso speech);

WORKSHOP - 5TH JUNE

H 15.00-17.00 (Innovation Voucher) and H 16.00-18.00 (New businesses: How to attract investors);

WORKSHOP 6TH JUNE

H 10.00-12.00 (Finance for Innovation)

H 15.00-16.00 (Opportunities for SMES in Horizon 2020)

H 15.00-17.00 (NET AGE - Public-private partnerships: an instrument for active ageing).

THE PROGRAMME CAN BE SUBJECT TO CHANGES.

FOR ANY INFORMATION, PLEASE FOLLOW THE LINK:

WWW.IMPRESA.MARCHE.IT

BUSINESS & RESEARCH
Exhibition Area

SUSTAINABLE
MANUFACTURING

HOME
AUTOMATION

HEALTH AND
WELLBEING

MECHATRONICS

ICT

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